



SHERIFF'S OFFICE

A TRADITION OF SERVICE SINCE 1856

San Mateo County Sheriff's Office
Public Information Office
400 County Center
Redwood City, CA 94063
Detective Rosemerry Blankswade
650-363-4800 (office)
650-421-1243 (cell)
pio@smcgov.org

NEWS RELEASE

Incident Date and Time: Thursday, September 13th, 2018 from 6:30 am- 4:30 pm

Location: West Menlo Park and Middlefield Road in unincorporated San Mateo County.

Type of Crime/Incident: Special Traffic Enforcement Detail

Summary:

The San Mateo County Sheriff's Office will step up traffic safety enforcement operations on Thursday, September 13th, 2018, with focused enforcement on collision causing factors. The primary focus will be enforcement towards speeding vehicles, vehicles that fail to stop for a stopped school bus (with active lighting/sign displayed), vehicles driving in the bicycle lane, and pedestrian crosswalk violations.

Drivers can:

- Look out for pedestrians, especially in hard-to-see conditions such as at night or in bad weather.
- Slow down and be prepared to stop when turning or entering a crosswalk where pedestrians are likely to be.
- Stop at the crosswalk stop line to give drivers in other lanes an opportunity to see and yield to the pedestrians too.
- Be cautious when backing up – pedestrians, especially young children, can move across your path.
- Stop for all school buses with the stop sign showing on the left side of the bus and lights flashing.

Pedestrians can:

- Be predictable. Follow the rules of the road, cross at crosswalks or intersections, and obey signs and signals.
- Walk facing traffic and as far from traffic as possible if there is no sidewalk.
- Pay attention to the traffic moving around you. This is not the time to be texting or talking on a cell phone.
- Make eye contact with drivers as they approach. Never assume a driver sees you.
- Wear bright clothing during the day and reflective materials (or use a flashlight) at night.
- Look left-right-left before crossing a street.

This detail will be the first of this school year with potentially many more in future to address the ongoing dangers associated with driver's who resist adhering to these vitally important aspects of traffic safety.

Release Date: September 11th, 2018

